

MELANIE SYMONS



PROFILE

During Melanie's twenty years on Australian television she has become a paradigm of professionalism. Her wholehearted enthusiasm has headlined many of Australia's highest rating programs providing a bridge between network and viewer that is approachable and transparent.

Her travel show experience brings this country's most beautiful locations into our living rooms and her reassuring manner has ensured absolute editorial integrity. Melanie has hosted shows for the Australian market from the US, UAE, Japan, Singapore, Borneo, Afghanistan and countless destinations worldwide. She is part of the very fabric of the entertainment industry and the crews she works and travels with are family.

Melanie's wonderful balance for life is infectious and her ongoing success as a television presenter, personality and MC is testament to that. Her popularity and reputation have been built around a career of sustainable, honest and entertaining programming.

CAREER HISTORY

TV PRESENTER

SYDNEY WEEKENDER: Presenter
Channel 7 (2004–Present)

SUNRISE: Fashion Reporter
Channel 7 (2004–2005)

GROUND FORCE: Presenter
Channel 7 (2001–2004)

AUSTRALIA'S BEST BACKYARDS: Host
Channel 7 (2003)

WHEEL OF FORTUNE: Co-host
Channel 7 (2003)

SATURDAY DISNEY: Host
Channel 7 (1997–2002)

TOTALLY WILD: Presenter
Channel 10 (1994–1997)

RADIO HOST & GUEST

SEA FM 90.9: 5-9am weekdays

2GO 101.7: 5.30-9am weekdays

MIX 106.5: Various programs

STAR FM 102.3: 5-9am weekdays

HOPE 103.2: 5-9am weekdays

WSFM 101.7: 5.30-9am weekdays

CELEBRITY SPEAKER

Melanie is a professional speaker who is well used to handling audiences and events. When working as an MC, Melanie has two primary objectives - to facilitate your event and to create a dialogue between audience and event narrative.

MELANIE'S TOUCH POINTS FOR RUNNING AN EVENT INCLUDE

- Reflect the personality of your event by setting the right tone
- Professionally prepare and introduce speaker segments
- Provide the connection between agenda items and speakers
- Ensure sponsors are correctly recognized
- Contribute skilled control, creative input, and create an enjoyable atmosphere
- Deliver short keynote speeches to reinforce the conference themes and messages
- Gauge the energy in the room and change tack where appropriate
- Keep your program running smoothly and on time

CLIENTS

- Australian Defence Force / Forces Entertainment Program
- Australian Hotels Association
- Australian Rugby Union / Qantas Wallabies
- Australian Turf Club
- Business Chicks
- Customer Service Institute of Australia
- David Jones
- Edinburgh Military Tattoo
- Sydney FC
- Sydney Turf Club
- The North Coast Destination Network
- Tourism Industry Council NSW
- Westfield
- Woolworths Carols in the Domain

CLIENT FEEDBACK

"Mel has been our emcee for our Gold Coast events for the past five months. She's the consummate professional, applying herself enthusiastically to all preparations and giving her all to each and every gig. She's a terrific presenter and goes above and beyond the brief each time. Thanks Mel!" - Business Chicks

"Mel Symons is a talented professional and engaging MC who approaches each MC segment with a balance of humour and informative style and is great to work with both on and off the camera. Mel is an entertaining and amiable individual and was a very successful MC for the Wallabies Season and we look forward to working with her again in our upcoming high profile events." - Great Big Events

"The longevity of our working relationship is testament to her professionalism. Mel takes a brief, understands the messages that need to be delivered and works the audience well. I would recommend her as a person who is reliable and of high professional values." - Australian Turf Club

SOCIAL MEDIA OPPORTUNITIES

Melanie's transition from the traditional television host into an influencer in the digital and social media-scape has been an organic process. By her own admission Melanie only feels comfortable working with a partner if they share a similar outlook on what success looks like. Her outstanding work with partners over recent years has been a testament to this philosophy and has seen Melanie create exceptional results for her partners as a brand ambassador.

The key to success for any person or brand is to establish fans or a community and to have them talk about you. Melanie brings these two components into the social media space and assists with the establishment of community and the creation of conversation. She does this through activations, encapsulating the brand's philosophy and her brand presence synthesising with her partner's strategy. In short Melanie specialises in immersing herself in her partner's community.

PARTNERS

[NSW NATIONAL PARKS AND WILDLIFE SERVICE](#)

[SYDNEY OLYMPIC PARK](#)

[THE LEGENDARY PACIFIC COAST](#)

RECENT WORK

TELEVISION

View Melanie's showreel for a selection of her recent work.

[SHOWREEL](#)

RADIO AND TV VOICE

Melanie's voice over experience is built around a twenty year career. Visit Melanie's audio page for her range and repertoire as a VO artist.

[AUDIO PAGE](#)

